

VISIT *Exmouth*

2023  
Membership  
rate card

[visitexmouth.org](http://visitexmouth.org)



## Membership

Visit Exmouth is the official destination brand for Exmouth and is managed by Exmouth Town Council.

The website is currently getting approx. 96,000 visitors a year with a strong marketing and digital plan in place to help increase this through 2023, in partnership with Visit South Devon, who will deliver this new plan and support the membership. We hope you find the membership fees value for money; and we are looking for your support to join us on this journey by working in partnership with you to showcase Exmouth as a wonderful place to visit, live and stay.

Website	BASIC £50 per annum	ENHANCED £100 per annum	PREMIUM PARTNER £199 per annum
Single listing in your business sector category: <i>THINGS TO DO, EAT &amp; DRINK, STAY, SHOP.</i> Listing includes phone number and map location.			
Listing 'card' image	Generic image	1	1
Listing image/s	0	3	10
Description	Unlimited	Unlimited	Unlimited
<i>BOOK NOW</i> button		Yes	Yes
Website link, email link and opening times		Yes	Yes
Facilities, awards & pricing		Yes	Yes
Special offers on website		Yes	Yes
Links to you social media accounts (Twitter, Facebook, Instagram, Pinterest) and your Tripadvisor account		Yes	Yes
Add a video to your listing			Yes
Guest blogs	Yes	Yes	Yes
Event listings & Competitions	Unlimited	Unlimited	Unlimited
Additional business listing (at same address)			Yes (x2)
'Feature spot' in the Visit Exmouth newsletter			Yes



## Additional social media & PR benefits

Sharing / promoting your posts across the Visit Exmouth channels

Yes

Yes

Dedicated quarterly social media post about your business

Yes

Opportunity to host a *press visit*

Yes

Yes

Inclusion in press releases (subject to topic)

Yes

Yes

## Additional Membership benefits

Access to the Visit Exmouth members Facebook group

Yes

Yes

Yes

Attendance at quarterly Visit Exmouth meetings

Yes

Yes

Yes

Attendance at business workshops

Yes

Yes

Yes



To book or for more information  
please contact Jo Butler:

E: [membervisitexmouth@gmail.com](mailto:membervisitexmouth@gmail.com)

T: 07779 349 483