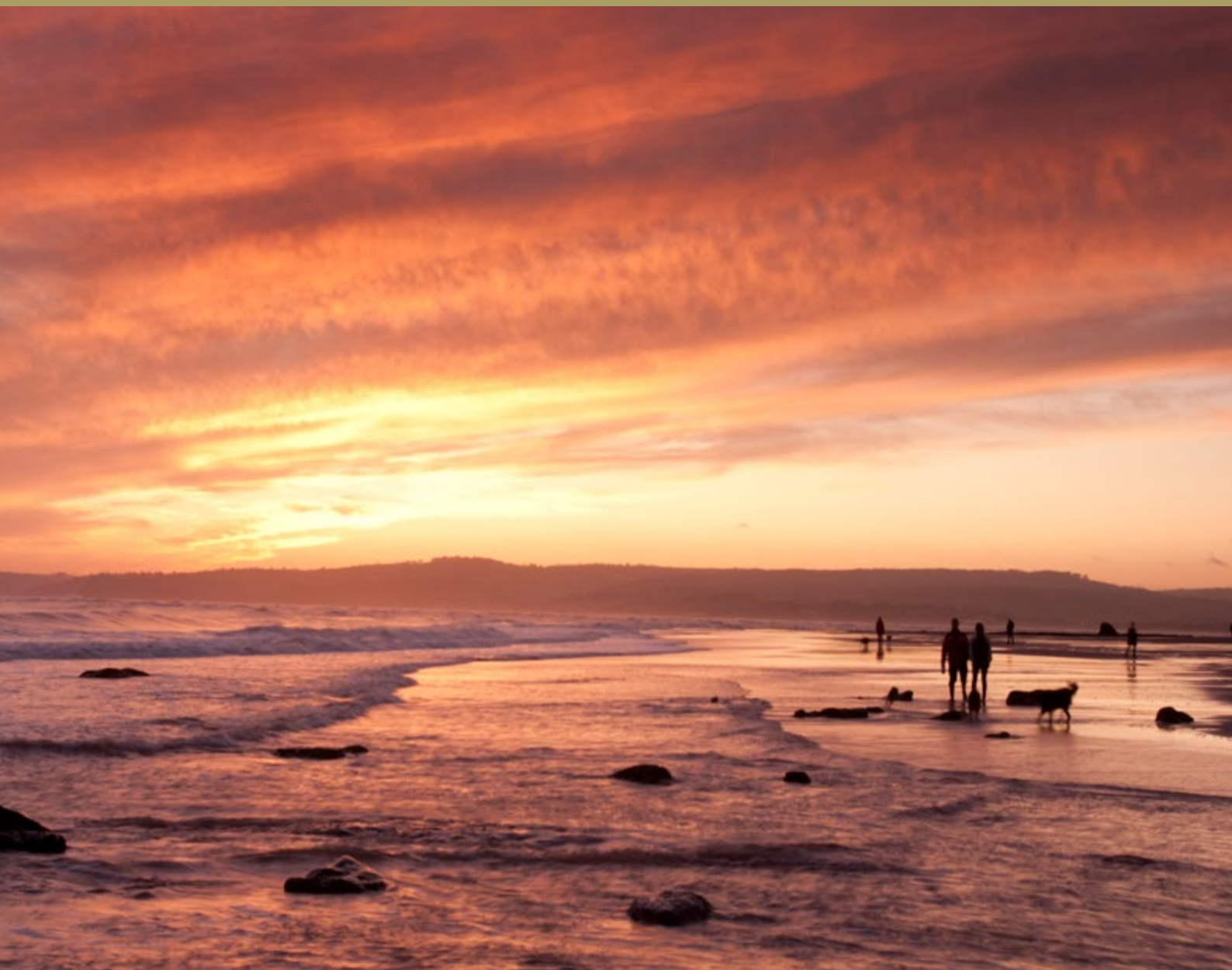


VISIT *Exmouth*

# 2023 Membership rate card

[visitexmouth.org](http://visitexmouth.org)



# Membership

Visit Exmouth is the official destination brand for Exmouth and is managed by Exmouth Town Council.

The website is currently getting approx. 96,000 visitors a year with a strong marketing and digital plan in place to help increase this through 2023, in partnership with Visit South Devon, who will deliver this new plan and support the membership. We hope you find the membership fees value for money; and we are looking for your support to join us on this journey by working in partnership with you to showcase Exmouth as a wonderful place to visit, live and stay.

Website	BASIC £50 per annum	ENHANCED £100 per annum	PREMIUM PARTNER £199 per annum
Single listing in your business sector category: <i>THINGS TO DO, EAT &amp; DRINK, STAY, SHOP.</i> Listing includes phone number and map location.			
Listing 'card' image	Generic image	1	1
Listing image/s	0	3	10
Description	Unlimited	Unlimited	Unlimited
<i>BOOK NOW</i> button		Yes	Yes
Website link, email link and opening times		Yes	Yes
Facilities, awards & pricing		Yes	Yes
Special offers on website		Yes	Yes
Links to you social media accounts (Twitter, Facebook, Instagram, Pinterest) and your Tripadvisor account		Yes	Yes
Add a video to your listing			Yes
Guest blogs	Yes	Yes	Yes
Event listings & Competitions	Unlimited	Unlimited	Unlimited
Additional business listing (at same address)			Yes (x2)
'Feature spot' in the Visit Exmouth newsletter			Yes



## Additional social media & PR benefits

Sharing / promoting your posts across the Visit Exmouth channels		Yes	Yes
Dedicated quarterly social media post about your business			Yes
Opportunity to host a <i>press visit</i>		Yes	Yes
Inclusion in press releases (subject to topic)		Yes	Yes

## Additional Membership benefits

Access to the Visit Exmouth members Facebook group	Yes	Yes	Yes
Attendance at quarterly Visit Exmouth meetings	Yes	Yes	Yes
Attendance at business workshops	Yes	Yes	Yes



## Printed Guide Only for 2023 & 2024

Once again, Exmouth Town Council is pleased to be partnering with Besley & Copp to produce a new printed Exmouth Visitor Guide for 2023/24. With a two-year shelf life this offers exceptional value for money. This will be our fifth edition of the guide which showcases Exmouth's local business, stories, activities, Jurassic Coast, nature, and people which bring it to life. It is anticipated that 5,000 copies will be printed with an online flipper book published on [visitexmouth.org](http://visitexmouth.org). Using a specialist marketing company, we would distribute 20,000 Visit Exmouth QR Cards, over the two-year shelf life, to dedicated advertising display stands at Attractions, hotels, & supermarkets across Devon and Somerset. The cards would also be available to Tourist Information Centres through their online ordering service.

Advert in printed guide & online flipper book	Quarter page	Half page	Full page
Cost (2-year shelf life)	£200	£300	£400

To book or for more information please contact Jo Butler:

E: [membervisitexmouth@gmail.com](mailto:membervisitexmouth@gmail.com)

T: 07779 349 483

All prices are VAT exempt and are annual.